Ascensive Educare
Training Partner of NSDC

In association with
Seacom Skill University

SEACOM
SKILLS
UNIVERSITY
Expanding the Boundaries of knowledge

UGC Recognized, AICTE & PCI affiliated,
approved by Bar Council of India

Executive Post Graduate Diploma in Management (EPGDM)

Start Instantly &
Learn at Your Own Schedule

No Distance in Learning

www.ascensiveeducare.com

About
Ascensive Educare

Ascensive is working closely with Central and various State Government with a commitment alongwith quality delivery. Beside Government funded skill development initiative, we have developed a sustainable model for self-financed skill development training and we are growing @40% YOY in terms of revenue and outcome.

We have completely adopted the NSQF compliant course curriculum. Sector Skills Council certified as well as experienced trainers in the relevant field are taking care of the transformations to be made inside the cranium of a trainee.

We have assigned a separate team to increase the women participation and to empower them to keep a balance in the skilling ecosystem.

We believe in two most important outcome of the skill development called Entrepreneurship & Employability. Our Employability wing dedicated through constant endeavour to meet up the gap in the supply line of skilled manpower. Our Entrepreneurship wing aims to create more entrepreneurs for the country, which shall catalyse in the "Make in India" mission.

Till date we have trained more than 18000+ trainees under various programmes and placed majority of them in the relevant sectors for which they were skilled.

Our Mission is to be a major stake holder in the **"SKILL INDIA"** Mission and to utilize our demographic dividend to produce skilled workforce hence to be a part in the economic growth of our country as well as west Bengal.

With a rich experience in the field of skill training, **ASCENSIVE EDUCARE LTD**. is raising the bar every day to provide a bright future to our students. It is our vision to make Tomorrow's Industry Leaders from our pool of Trainees.

Keeping with this vision we have been imparting world class education & professional training to our students to make them future professionals.

From the Desk of the Chairman

We aim to create a skilled community to be on the pilot seat of the every Indian's dream journey towards "Atmanirbhar Bharat" and make a significant impact on the global business space .

In the Present Scenario of technological advancement, It is really possible to bring a class room like experience online into your home . You can sit in front of your Laptop and get the same kind of engagement and real time learning as in a conventional classrom . Eye contact with the trainees , moderating a discussion and spliiting the class into group for group discussion etc all are possible in an virtual classroom environment .

When you join the program, you become part of a community of high-calibre students and professionals representing a range of industries, academic strengths, professional expertise and global experiences. The examples of leadership and decision-making they bring to the classroom, and the lively discussions that follow, form a significant part of your learning experience.

Mr. Abhijit Chatterjee
Founder & Chairman

About
Seacom Skill University

Seacom Skills University has been established under the provisions of section 2(f) of UGC act, 1956 as the Seacom Skills University Act, 2014 by the West Bengal Legislative and vide Official Gazette Notification no. 396-Edn(U) / OM-155L / 2012.

Seacom Group : Milestones and facts of excellence

➤ The 1st Skill University of eastern and 2nd in India ➤ 25+ years of delivering excellence in education and nation building ➤ 10+ academic institutions ➤ 15000+ students undergo training every year

➤ 700+ faculty & research scholars ➤ 25+ departments ➤ 50+ programs ➤ 15+ international academic partnerships ➤ 5+ Global Technology academy partners

Seacom Global university partners

Seacom Skills University has partnered with the following Ivey league universities for knowledge and skills sharing and students exchange programs

Bezmialem Vakif University, Turky, Near East University, Cyprus, North American University, Houston, Texas , USA, George Mason University, Virginia, USA, Chandigarh university, India, Asia University , Taiwan, B.E.S.T Innovation University, India, Yeditepe University, Istanbul, Turkey, Xian Jiaotong University, China, Yunnan Vocational College of Transportation, China, Canada –India Centre of Excellence at Carlten University, Canada, Pandit Deendayal Petroleum University, Gandhinagar, Gujarat, Scotland's Colleges International (SCI), an "Association of 43 Scottish Colleges of global

From the Desk of the Chairman

In a rapidly advancing world around us, new technologies in education format are emerging and fast discarding the old ones. People with new perceptions are pursuing the goal for a better world. We, from Seacom are aware of this and endeavoring our outmost to participate in this changing process.

Our dedicated faculty and associates are molding and preparing students to face the challenges around us.

In fact, in this dynamic world students' task is uphill. Therefore, our prime task is to ensure all round development of students to become a part and parcel of the rapidly changing world. It is worth to think that our association with students is not just for a few years of study but everlasting.

Through a collaborative executive education program from Seacom Skills University with AEPL, we wish you a successful & rewarding future.

Anish Chakraborty
Chairman

Why
Ascensive Educare?

INDUSTRY RELEVANT SYLLABUS

Design and taught by industry experts and faculty at Ascensive Educare.

1LAC+ SATISFIED STUDENTS

We believe in making upcoming leaders for the industry

14 PLACEMENT CELL ACROSS THE COUNTRY

100% placement opportunity in sectors

SCIENTIFIC & PRACTICAL TEACHING METHODS

Clearly practical work has a central role in any such vision of scientific education.

GLOBALLY ACCEPTED CURRICULUM

Students have access to world class, content, curriculum which is in tune with industry, interactive workshops and case-based learning.

154+ CENTRES ACROSS THE COUNTRY

Its shows the strength of the organization reach.

500+ GLOBAL FACULTY POOL (DOMAIN EXPERTS)

Faculty pool coming from diverse fields with a unique mixture of academic, research, industry and consulting experience.

INTERACTIVE GROOMING SESSION

Grooming session conducted by eminent professionals

Course
Overview

The EPGDM (Executive Post Graduate Diploma in Management) is a comprehensive course that integrates contemporary knowledge, skills, tools and techniques in Management functions. Taught by expert and eminent faculties of Ascensive Educare & Secom Global University, the 24 months course is designed to empower participants with a thorough understanding of theoretical principles

as well their application to practical aspects of a business. The Direct-to-Device courses (Live Lectures accessed by the participants on their Smart phone/tablet/laptop/desktop) Comprises of online modules during the tenure of the Course. All candidates will have access to AEL *SMART CLASSES portal (Learning Management System)* with flexibility to reach out to the faculty for queries and clarification at any time throughout the duration of course.

Course Content

SEMESTER - I		
Module Name	**Session Name**	**Practical**
Personality Development	SESSION 1 - Soft Skill	Assignment
	SESSION 2 - Interview Skill	Assignment
	SESSION 3 - Mock Interview	Assignment
Advanced IT Skills	SESSION 1 - Computer Fundamentals	Case Study
	SESSION 2 - MS Word, Advanced Excel	Case Study
	SESSION 3 - PowerPoint, Internet	Case Study
Leadership Management	SESSION 1 - Trust & Credibility Development	Assignment
	SESSION 2 - Clarity of Vision	Assignment
	SESSION 3 - Success Mantra	Assignment
	SESSION 4 - Accountability & Decision Making	Assignment
	SESSION 5 - Positive Attitude & Goal Setting	Assignment
	SESSION 6 - Effective Communication	Assignment
	SESSION 7 - 7P's of Management	Assignment
Management Principle	SESSION 1 - Principle and Practice Management	Assignment
	SESSION 2 - Indian Ethos and Business Ethics	Assignment
	SESSION 3 - Corporate Governance	Case Study
	SESSION 4 - Legal Aspects of Business	Case Study
	SESSION 5 - Organizational Behaviour	Assignment

SEMESTER - II		(with Project Work)
Module Name	**Session Name**	**Practical**
Analytical Management	SESSION 1 - Entrepreneurship Development	Case Study
	SESSION 2 - Business Research Methods	Case Study
	SESSION 3 - Financial Reporting, Statement and Analysis	Case Study
	SESSION 4 - Computer Applications for Business	Case Study
	SESSION 5 - Positive Attitude and Goal Setting	Case Study
Marketing	SESSION 1 - Marketing Management (Concept & Practices)	Case Study
Finance	SESSION 1 - Financial Management (Concept & Practices)	Case Study
Human Resource	SESSION 1 - Human Resource Management (Concept & Practices)	Case Study

Learning Outcomes

The instruction methodology will consist of lectures cum discussions, case studies and project work. After attending the courses, participants will be able to:

- Understand Theories & Working Principles of Management system
- Create Strategic and Tactical Frameworks for Management
- Evaluate Contribution Margin of each entity of Management
- Apply Tools & Techniques of Digital Marketing & Analytics
- Analyze Efficiency of Management strategy

Course Content

SEMESTER – III (with Project Work & On Job Training)

Module Name	Session Name	Practical
Marketing Specialization	SESSION 1 - Consumer Behaviour	Assignment
	SESSION 2 - Marketing Research	Case Study
	SESSION 3 - Sales and Distribution Management	Case Study
	SESSION 4 - Retail Management	Case Study
Finance Specialization	SESSION 1 - Advanced Financial Management	Case Study
	SESSION 2 - Financial Reporting, Statements and Analysis	Case Study
	SESSION 3 - Financial Markets and Banking Operations	Case Study
	SESSION 4 - Banking & Financial Laws	Case Study
HR Specialization (Training Management)	SESSION 1 - Technical Competency Mapping	Assignment
	SESSION 2 - Competency Based Training Delivery	Assignment
	SESSION 3 - Workplace Relationship	Case Study
	SESSION 4 - Client Focussed Approach	Assignment
	SESSION 5 - Performance Model Standard	Case Study
	SESSION 6 - Training Facility Organization	Assignment
	SESSION 7 - Support Identification for Learners	Case Study

SEMESTER – IV (with Project Work & On Job Training)

Module Name	Session Name	Practical
Finance Specialization	SESSION 1 - Corporate Finance	Case Study
	SESSION 2 - Project Finance & Trade Finance	Case Study
	SESSION 3 - Investment Analysis and Portfolio Management	Case Study
Marketing Specialization	SESSION 1 - B2B Marketing	Case Study
	SESSION 2 - Retail Management	Case Study
	SESSION 3 - Service Marketing	Case Study
HR Specialization	SESSION 1 - Manpower Planning, Recruitment and Selection	Case Study
	SESSION 2 - Employee Relations	Case Study
	SESSION 3 - Employee Induction	Case Study
	SESSION 4 - Workplace Etiquette	Case Study
	SESSION 5 - Entry to Exit Process	Assignment
	SESSION 6 - Team Dynamics at Work	Case Study

- *Campus Interview* will be conducted after successful completion of Semester-4
- *On Job Training* is not required for working professionals

Fees
Structure

Fees Structure

Programme Fees	₹ 1,60,000/-
Special Pandemic Discount	₹ 40,000/-
Total Fees	₹ 1,20,000/-
Registration Fees	₹ 2,000/-

★ Interested candidates may apply for rest of the amount through **Education Loan** after unlock.

Admission Kit*

- **Bag** - **Key Ring** - **Umbrella**

* Admission Kit would be given after completion of admission process or disbursement of Loan.

ADMISSION GOING ON
Limited seats

We accept payment through online (Bank Transfer / UPI / Credit Card / Debit Card) or through DD (Demand Draft) in favor of Ascensive Educare Pvt. Ltd. payable at Kolkata.

APPLY NOW

Course Duration
& Delivery

The courses will be conducted over the period of 24 months in virtual classroom platform

Total 4 semester
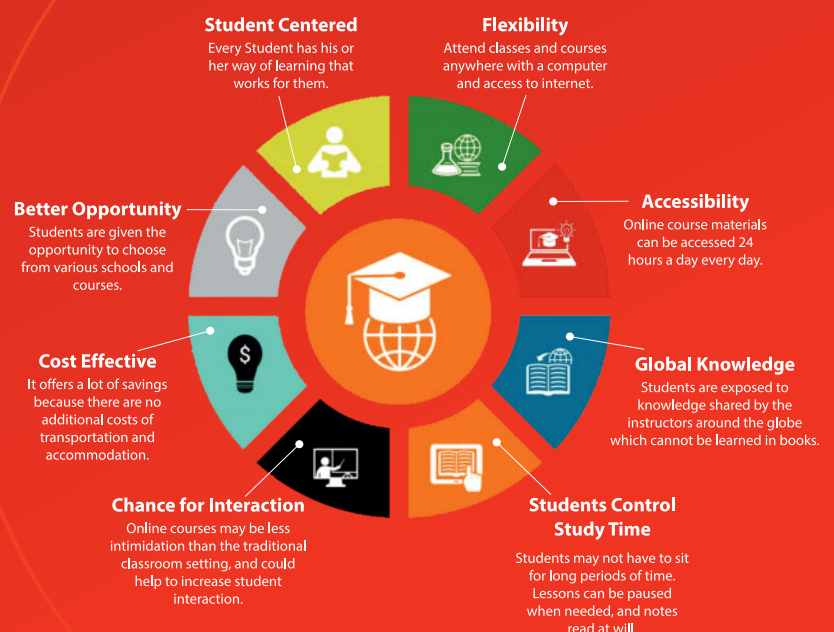*Sem-1 (Offline+Online) Sem-2, Sem-3 & Sem-4 (Online)*

Eligibility Criteria

➤ Bachelor's Degree in any discipline from any recognized University or equivalent degree recognized by Association of Indian Universities (AIU)

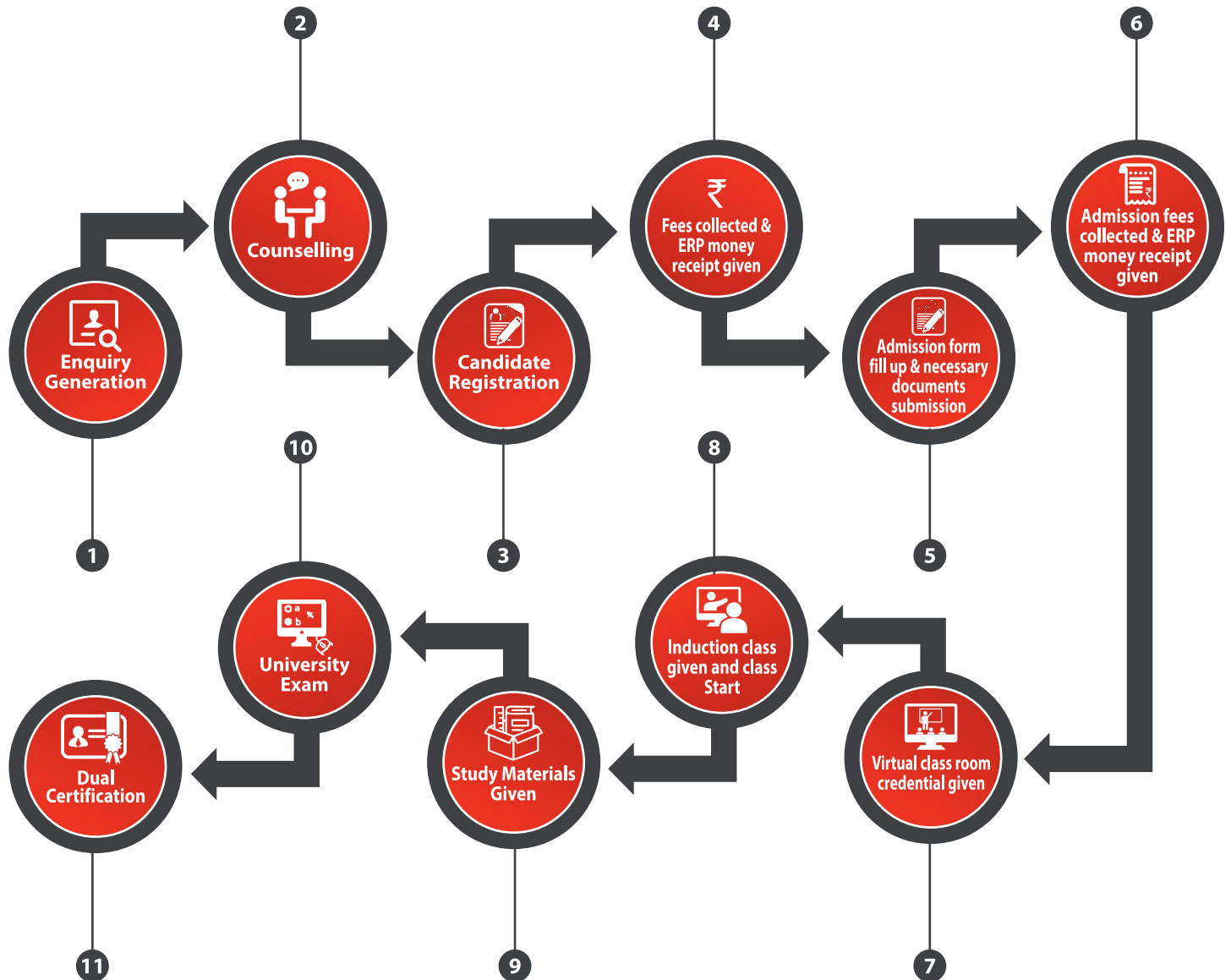➤ Working knowledge of Microsoft office and powerpoint

Unique Features

➤ **High Market Value & Industry wide recognition**

➤ **Delivered by Industry experts and senior Faculty members**

➤ **Video Conference based live Classes across India**

➤ **LMS Based online training resources**

➤ **Dual Certification**

Benefits of Online Classes

Student Centered
Every Student has his or her way of learning that works for them.

Flexibility
Attend classes and courses anywhere with a computer and access to internet.

Accessibility
Online course materials can be accessed 24 hours a day every day.

Better Opportunity
Students are given the opportunity to choose from various schools and courses.

Global Knowledge
Students are exposed to knowledge shared by the instructors around the globe which cannot be learned in books.

Cost Effective
It offers a lot of savings because there are no additional costs of transportation and accommodation.

Chance for Interaction
Online courses may be less intimidation than the traditional classroom setting, and could help to increase student interaction.

Students Control Study Time
Students may not have to sit for long periods of time. Lessons can be paused when needed, and notes read at will.

Admission
Process

SEACOM
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2 — Counselling

4 — Fees collected & ERP money receipt given

6 — Admission fees collected & ERP money receipt given

1 — Enquiry Generation

Candidate Registration

Admission form fill up & necessary documents submission

10 — University Exam

8 — Induction class given and class Start

3 — Candidate Registration

5 — Admission fees

Dual Certification

Study Materials Given

Virtual class room credential given

11 — Dual Certification

9 — Study Materials Given

7 — Virtual class room credential given

Student needs to fill both the admission form and submit the following KYC documents

- Admission Forms duly filled and signed by the student (Need color scan copy)
- 10th Std Mark Sheet & Admit card (Need Colour Scan Copy)
- 12th mark Sheet with Certificate (Need colour scan copy)
- Passport Size Photo 6 copy (Need Colour Scan Copy)
- Last qualification of Mark sheet (Need colour scan copy)
- Graduation Certificate (Need Colour scan copy)
- Migration Certificate Required (Need colour scan copy if required)
- Fees Receipt along with above documents.

Examination
Process

» Examinations are tentatively conducted between 15th – 30th January and July. Student can attempt examinations twice a year only.

» Exams are conducted at exam centers deputed by the University. Exam fees for first attempt is included in Program fees.

» The examination consists of a mix of Subjective and MCQ based questions

» The student can give backlog examination for previous semester if any, in the next exam cycle or with the fresh subjects of the subsequent semester.

» Examination duration is 2 hours. Passing marks are 40% Examination Fees are non-transferable and non-refundable

» Students who have past due payments or any pending document as required by the university will not be allowed to give their examinations

» The results would be declared within 3 months from the date of examination is conducted. Any changes in same would be communicated to the students.

» The programme has 70% weightage in internal Assessments and 30% on end semester exams. Students need to score 40% in every subject as a passing criteria.

We will provide Placement Assistance Pan India after the certification.

We have tie-up with various renowned organizations under different sectors catering placement opportunities for our candidates.
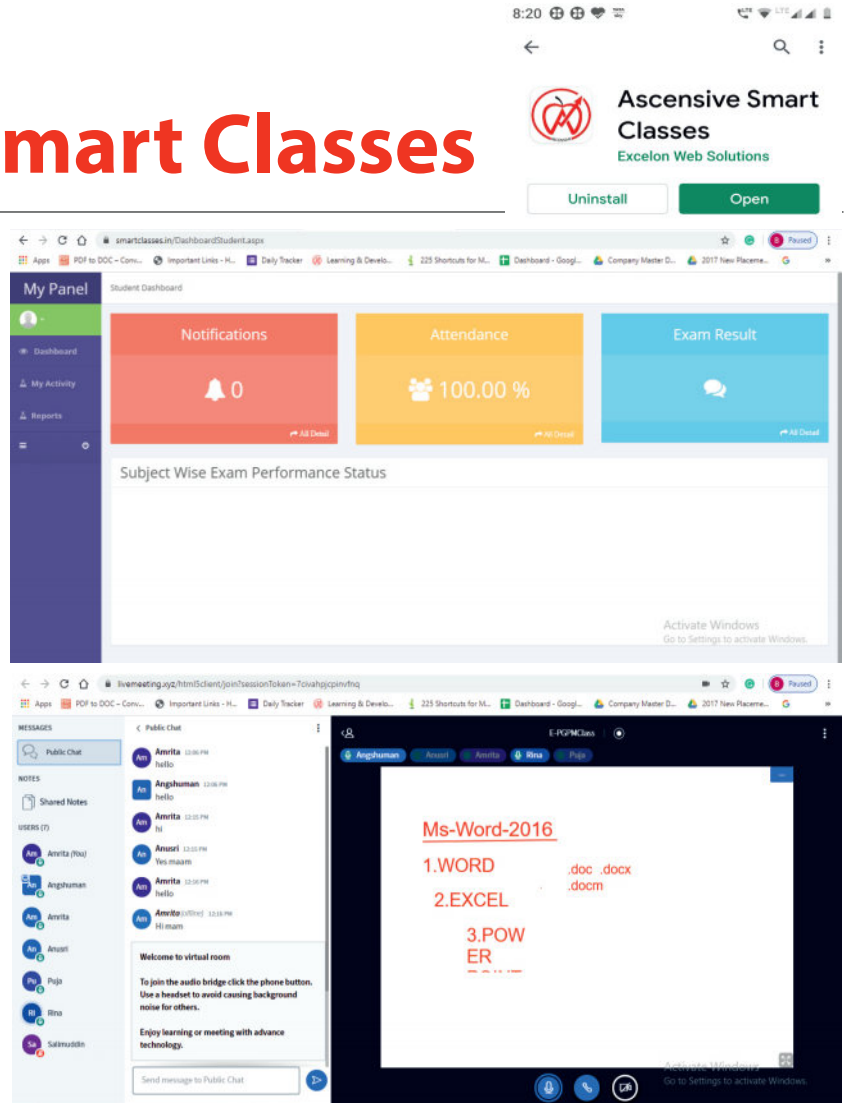
About
Ascensive Smart Classes

Ascensive Smart classes are best learning management system with extremely user friendly interface.

Ascensive Smart Classes Mobile Application will help to students to manage their classes, time table, study material, Multiple choice Exam (MCQ). Students will also get daily attendance report, Exam performance summary report, exam detail report & fee status report.

By studying **Ascensive smart classes** app, you choose your own learning environment that works best for your needs: be it your bedroom, your study, the café across the street, or your local gym, listening to your instructor's lecture podcast as you run on the treadmill.

Look at it this way: **Ascensive smart classes app** will not only teach you management or IT skill, it will also help you become more self-motivated, a trait that will make you stand out in the workplace and beyond. It will look great on your résumé.

Our Resource Persons

RAGHUNATH DATTA
M.Com, M phil, Ph.d in Management
Ex. Professor of Jadavpur University
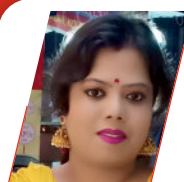
DR. ARUP BANERJEE
Ph.d in Managment

SHROMONA NEOGI
PhD in management

Associated professor in vellore Institute of Technology

MANJURI MITRA
M.Com in Accountancy

Associated professor in JIS college

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Ascensive Educare

Training Partner of NSDC

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