

# Advance Programme in Management



**100%**  
Placement  
Assistance

Skill Knowledge Provider Partner

 **Ascensive Educare Ltd.**

Training Partner of NSDC

[www.ascensiveeducare.com](http://www.ascensiveeducare.com)



# ATMANIRBHAR YOUTH ATMANIRBHAR BHARAT

## THROUGH SKILL LOAN SCHEME

### Candidates Eligibility

Graduate under any discipline/as per the eligibility criteria of the course prescribed by SSU

### Benefit

You may get Loan for course fees.

### Repayment Norms

Repayment in EMI's

### Institution Eligibility

Training Institutes/Courses: Courses run by Industrial Training Institutes (ITIs), Polytechnics, training partners affiliated to National Skill Development Corporation (NSDC) / Sector Skill Councils, State Skill Mission, State Skill Corporation, preferably leading to certificate / diploma / degree issued by such organizations as per National Skill Qualification Framework (NSQF) are eligible for a Skilling Loan.

### Expenses Considered for Loan

- Tuition / Course Fee
- Examination / Library / Laboratory fee

- Purchase of books and instruments
- Any other reasonable expenditure found necessary for completion of the Course (As such courses are localized boarding, lodging may not be necessary. However, wherever it is found necessary, the same could be considered on merits).

### Margin

NIL

### Processing Fees

NIL

### Security

No collateral or third party guarantee will be taken.

However, the Parent / Guardian will execute loan documents along with the student, as joint borrower (co-borrower). Spouse will be included as co-applicant wherever applicable, in addition to Parent / Natural Guardian.

## Documents required for Skill Loan Admission

### 1. Students educational documents

- Admit & Mark Sheet (Secondary Education)
- Mark Sheet (10+2)
- Mark Sheet (Graduation)

### 2. Students KYC

- Voter ID
- PAN CARD
- Adhar card
- Photo 6 copy
- Existing Bank Passbook Front Page

### 3. Guardian KYC

- Voter ID
- PAN Card
- Aadhar Card
- Photo 6 copy

### 4. Guardian Income Proof

- Salaried Person
  - Pay slip or office written Salary statement or updated bank statement
- Business man
  - Trade license, ITR (Condition), Last 6 month bank statement
- Farmer Person
  - Income proof certificate from Chairman (SDO) or Panchayat (BDO)



# About Rabindranath Tagore University

Rabindranath Tagore University, established in 2010 in Raisen district in Bhopal, is India's first Skill University. RNTU is the second highest education venture of India's leading higher education group - AISECT Group of Universities.

Named after Nobel laureate Sh. Rabindranath Tagore, the University believes in providing all-around cognitive development to its students by focusing equality on soft skills, building personalities, entrepreneurship incubation, liberal & performing arts as well as sports and cultural activities.

The Group's basic foundation across all its higher education projects is to prepare its students into becoming responsible, skillful and fair professionals. AISECT has more than 35 years of unmatched experience in skill development and job placements.

The Group offers its students, wide opportunities through its multiple industry associations and expertise in entrepreneur development.

## Magazine Rankings & Ratings



## Awards & Recognition



Madhya Pradesh  
Gaurav Samman, 2019



Most Innovative  
University of Central  
India (News 18)



ASSOCHAM India  
Excellence in Education,  
Training & Development  
Award 2018



National  
Excellence  
Award 2018



ASSOCHAM National  
Education Excellence Award  
2017 for Best Innovation and  
Skill Development



World Education  
Award 2016  
(Dubai)

## Chairman's Message



**Mr. Abhijit Chatterjee**  
Founder & Chairman

“

India is considered a pool of talent and best performers across the globe. The top corporate's in the international market is been led by talented Indians such as Sundar Pichai, Satya Nadella are the few examples out of millions Indians talent who are leading the global economy. Managerial skills and outcome centric approach are the key of their success. Ascensive group is trying to do that since his inceptions. Designing courses with cutting edge technology and industrial linkage and delivering can create a future ready talented pool of CXO's for the industry with the vision of 'make in India' and 'Atmanirbhar Bharat'. This talent pool can catalyze the economic growth of the country and can make in India the 'Global Guru'. I wish all the best to the management aspirants who are opting for the course and promise them to hold their hand every steps whenever they require.

”

## Student's Speaks



“ **Amit Mondal**

I am a student of Ascensive Educare for last 8 months and I am pursuing PGDM course. I am satisfied with the cooperation of the organization. They have make the learning very easy on a virtual platform with their own portal. The faculties are experienced in their respective fields which make learning very intriguing. I am learning several new concepts and skills. Mentors are very helpful and they constantly motivate us in our new endeavour.”



“ **Atreyee Sanfui**

I Atreyee Sanfui, a student of Ascensive Educare, feel happy to inform that I am pursuing PGDM training under Ascensive Educare Ltd. I have enrolled in Human Resource Specialization. The online classes are highly knowledgeable and interesting here. The faculties are highly qualified and their training methodology has made learning easy like never before. With each passing day under this training, I feel so motivated and focused towards my goal. I am highly grateful to have such an opportunity to learn and aim to soar high in life.”



## Why

# Ascensive Educare?

- **INDUSTRY ENDORSED AND NEP ALIGNED CURRICULUM**
- **1LAC+ SATISFIED STUDENTS**
- **PLACEMENT CELL IN ALL CENTRE ACROSS 14 STATES**
- **SCOPE OF EARNING WHILE LEARNING**
- **SCIENTIFIC & PRACTICAL TEACHING METHODS**
- **GLOBALLY ACCEPTED CURRICULUM**
- **154+ CENTRES ACROSS THE COUNTRY**
- **500+ GLOBAL FACULTY POOL (DOMAIN EXPERTS)**
- **INTERACTIVE GROOMING SESSION**
- **SKILL LOAN FACILITY AVAILABLE FROM GOVT./ PVT. FINANCIAL INSTITUTE**





## Our Student's Are Working with



Pace Pvt. Ltd. | Zubin IT Pvt. Ltd. | Padmashree Group | Window Technology Pvt. Ltd.

IT Corner | Bodhan Gold Loan | Ramesh Gupta & Co. | G Tech Computer Education | Silicon Valley

Photo Gift World | Adwealth Stock Broking Pvt. Ltd. | Velarudh Infotech Pvt. Ltd. | Prime Fashion | Impact Event Management

and many more



# Career Graph



## BANKING & FINANCE



## HR



## MARKETING



## Alumni Notable



Mr. Abhi Samaddar  
Relationship Manager  
Axis Bank Ltd.



Ms. Bhaswati Acharya  
Team Leader  
TATA ONE MG



Mr. Adya Satya Das  
Management Trainee-Compliance (TM)  
Genius Consultants Ltd.



Mr. Soham Karam  
Associate Sales Operation  
BYJU'S - The Learning App

and many more

# Resource Persons

## Trainer and Lecturer

- PHD Management Trainers with reach experience
- M.Com in Accountancy
- PGDM in Finance
- MBA in Finance
- MBA in Travel and Tourism
- MBA in Marketing & HR
- Professor Associate with IIM, Kolkata

## Guest Lecturer

- HR from HDB Finance
- Chief Manager of IndusInd Bank
- Chief Manager from Indian Bank
- Chief Manager from Punjab National Bank
- Ex. HR of TCS
- Ex. HR of Randstad India Private Limited
- Ex. HR of Reliance Digital

## Mentor

- A group of our Alumni who are working at
  - Axis Bank
  - IndusInd Bank
  - BYJUS
  - Genius Consultancy
  - TATA I mg





# Course Curriculum

**Admission Criteria from PGDM**  
Student who are completed  
PGPM or equivalent

## Post Graduate Programme in Management

### SEMESTER - I

#### Module Name

Introduction to IT	Business Communication
Roles of Sales & Importance of Marketing in an Organization	Career guidance through Industry Experts
Principle of Management	Management Function & Organization Behaviour
Managerial Economics	Financial & Management Accounting

### SEMESTER - II

#### Module Name

Analytical Management	Quantitative Analysis
Management Information System	

**Students can choose any one specialization paper**

#### Special Paper- Finance

Corporate Finance	Management of Financial Service
Project Appraisal & Finance Valuation	

#### Special Paper- HR

Principles of HRM	Employee Induction, Work Place Etiquette, Entry to Exit Process
Training & Development	

#### Special Paper - Marketing

Consumer Behaviour	Marketing Management
Retail Management	

### COURSE FEES

CASH MODE	SKILL LOAN SCHEME
► Course Fees : ₹75,000/-	► Course Fees : ₹75,000/-
► Admission Fees : ₹22,500/-	► Reg. Fees : ₹7,500/-
► Installment : ₹5,250/- x 10months	► Rest will be pay after
► One Time Payment : ₹71,250/-	Bank disbursement

## Post Graduate Diploma in Management

### SEMESTER - III

#### Module Name

Corporate Social Responsibility & Sustainability	Corporate Strategy
Project Management	Customer Service Management
Entrepreneurship	Strategic Management

### SEMESTER - IV

#### Project (for all)

#### Special Paper- Finance

Investment Analysis & Portfolio Management	Mergers, Acquisitions & Corporate Restructuring
International Finance	

#### Special Paper- HR

Managerial Leadership	Compensation & Benefits Management
Performance Management Systems	

#### Special Paper- Marketing

B2B Marketing	Digital & Social Media Marketing
Product & Brand Management	

**\*ON JOB TRAINING IS MANDATORY AFTER 3 MONTHS OF THE TRAINING**

**\*CAPSTONE PROJECT AFTER EACH MODULE.**

### COURSE FEES

CASH MODE
► Course Fees : ₹75,000/-
► Upgradation Fees : ₹22,500/-
► Installment : ₹5,250/- x 10months
► One Time Payment : ₹71,250/-



### Post Graduate Programme in Management

#### SEMESTER - I

##### Module Name

Introduction to IT	Business Communication
Principle of Management	Management Function and Organization Behavior
Managerial Economics	Financial and Management Accounting

#### SEMESTER - II

##### Module Name

Analytical Management	Quantitative Analysis
Management Information System	

**Students can choose any one specialization paper**

#### Special Paper- Finance

Corporate Finance	Management of Financial Service
Project Appraisal & Finance Valuation	

#### Special Paper- HR

Principles of HRM	Employee Induction, Work Place Etiquette, Entry to Exit Process
Training & Development	

#### Special Paper- Marketing

Consumer Behaviour	Marketing Management
Retail Management	

#### COURSE FEES

- ▶ Course Fees : ₹32,000/-
- ▶ Admission Fees : ₹16,000/-
- ▶ Rest Amount will be pay in semester mode

### Post Graduate Diploma in Management

#### SEMESTER - III

##### Module Name

Corporate Social Responsibility and Sustainability	Corporate Strategy
Project Management	Customer Service Management
Entrepreneurship	Strategic Management

#### SEMESTER - IV

##### Project (for all)

#### Special Paper- Finance

Investment Analysis & Portfolio Management	Mergers, Acquisitions & Corporate Restructuring
International Finance	

#### Special Paper- HR

Managerial Leadership	Compensation & Benefits Management
Performance Management Systems	

#### Special Paper- Marketing

B2B Marketing	Digital & Social Media Marketing
Product & Brand Management	

**Delivery through Virtual Recorded Lectures  
E-books through LMS.**

#### COURSE FEES

- ▶ Course Fees : ₹65,000/-
- ▶ Admission Fees : ₹16,250/-
- ▶ Rest Amount will be pay in semester mode

# Put of Feather on Your Professional Skill joining our Short Term Courses



**Course Duration: 2 months**  
**Course Fees: Rs. 3000/-**  
**No. of Class: 24**

## ADVANCED EXCEL

- Understanding Advanced Excel Functions
- Introductions to Lookup Functions
- Pivot Table and Essential Functions of Excel
- Basic of VBA and what If Analysis
- Advanced Excel Functions

## ADVANCED POWER POINT PRESENTATION

- Getting Started
- Power Point 2016 Section
- Animation
- Linking and Embedding
- Formatting Autoshapes
- Getting Started
- Diagrams
- Charts

## DIGITAL MARKETING

- Basic
- Social Media Marketing
- Search Engine Optimization
- Other Modes of DM



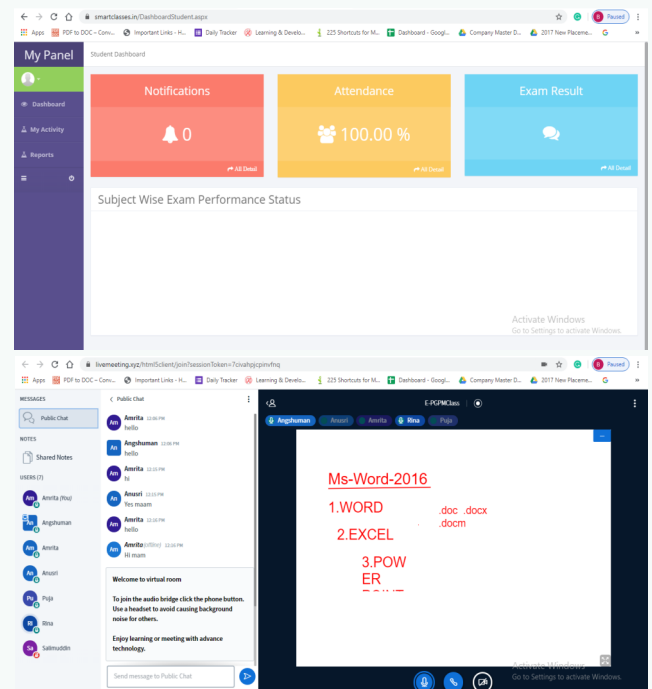
**Course Duration: 2 months**  
**Course Fees: Rs. 2999/-**  
**No. of Classes: 26**

- INTRODUCTION OF ERP AND TALLY PRIME, COMPANY
- CHART OF ACCOUNTS
- BILL ALLOCATION AND JOURNAL ENTRY
- COST CENTRE & COST CATEGORY

- STOCK BEHAVIOUR & VALUATION
- VOUCHER CLASS & POS
- CALCULATION OF INTEREST
- MANUFACTURING

## Benefits of Ascensive Smart Classes

- ✓ Extremely User Friendly Interface
- ✓ Enhanced Learning Experience
- ✓ Class Recording Option
- ✓ Online Exam
- ✓ Time & Money Saving
- ✓ Eco Friendly
- ✓ Audio Visual Training Process



**Best in class campus  
placement facility.**



## Counsellor Remarks

***For more details contact***  
**8336902852**

**Corporate Office:** BF-32, 2nd Floor, Sector-I Salt Lake City, Bidhannagar, Kolkata- 700064  
**Phone:** (033) 4071 5661 | **Fax:** (033) 4071 5662 | **Email:** [info@aimetr.com](mailto:info@aimetr.com)